

DR. SHUSHMA. H.



**Career objective:**

To establish myself in the field of education and to utilize my skills and experience to help students to achieve high improvements in academics

**EDUCATIONAL BACKGROUND**

<b>Degree/ Course</b>	<b>University/Board</b>	<b>Month &amp;Year of Passing</b>	<b>Result &amp;Percentage</b>
S.SL.C	St. Anns High School, Hyderabad. Board of Secondary Education. Andhra Pradesh	March 1995	I Class 72%
P.U.C	Bapu Girls Junior College, Bangalore. Department of Pre-University Education. Government of	March 1997	I Class 72%
B.Com	AkkaMahadevi College, Bidar. Gulbarga University	March 2000	I Class 61%
M B A	Gulbarga University (main campus) Gulbarga.	July 2002	I Class 63%
Ph.D.	Gulbarga University	Topic: <b>Destination Positioning - A Case Study of Karnataka State</b> – June 2014	-

**QUALIFIED NET** (National Eligibility Test) for LECTURESHIP in December 2008

## WORK EXPERIENCE

<b>Academic</b>	Worked as Guest Faculty at BLDE Association for BBA, Bijapur	From October 2002 to July 2004
	Worked as Faculty for BBM and PGDBM at SB College, Gulbarga.	From September 2004 to April 2005
	Visiting Faculty at VTU (Vishvesvaraya Technological University), Gulbarga	For One Semester 20-09-10
	Worked as Full time Guest Faculty for MBA at Gulbarga University, Gulbarga.	From September 2005 to February 2011
	<b>Working as Assistant Professor, School of Business Studies, Central University of Karnataka, Gulbarga</b>	<b>From March 7<sup>th</sup> 2011</b>

<b>WORK EXPERIENCE</b>	<b>Graduation level: 3 years Post Graduation : 9 years</b>
<b>CLASSES ENGAGED FOR</b>	<b>BBA, BBM, PGDBM, MBA, PH.D.</b>
<b>RESIDENTIAL ADDRESS</b>	<b>H. No. 2-907/80/117 Gubbi Colony, Sedam Road, Gulbarga-585105</b>
<b>CONTACT NUMBER</b>	<b>09448418383</b>
<b>EMAIL</b>	<u>shushmah@cuk.ac.in</u> <u>shushmahamilpurkar@gmail.com</u>

## WORKSHOPS ATTENDED

<b>THEME OF THE WORKSHOP</b>	<b>DATE</b>	<b>LEVEL</b>	<b>ORGANISERS</b>
Massive Open Online Courses Preparation (MOOCs)	22 <sup>nd</sup> & 23 <sup>rd</sup> January 2018	University	Central University of Karnataka

Workshop of social work dept.			
Curriculum Design on Entrepreneurship	4 <sup>th</sup> November, 2017	One day	Dept. of Business Studies, Central University of Karnataka, Kalaburagi
E-Content Workshop	19th January 2016	One day	Central University of Karnataka, Kalaburagi
Knowledge Management	12 & 13 August 2013	Two days	Xavier Institute of Management and Entrepreneurship – Bangaluru.
Environmental Management System	7 <sup>th</sup> and 8 <sup>th</sup> Nov 2004	Two days	Dodappa Appa Institute of MBA - Gulbarga

### **PROGRAMMES ORGANIZED**

- § **Organized as MEMBER SECRETARY Two Day National Seminar funded by ICSSR titled “WOMEN EMPOWERMENT – A GLOBAL INITIATIVE FOR CLOSING GENDER GAP” On 1<sup>st</sup> and 2<sup>nd</sup> December 2015.**
- § **Organized Inauguration of Women’s Study Centre & One Day Workshop on 11<sup>th</sup> September 2015 as Chairperson – programme committee.**

### **BOOK PUBLISHED**

1. UNDERSTANDING HUMAN RESOURCE MANAGEMENT THROUGH CASE STUDY APPROACH, Neoti Book Agency Private Limited, New Delhi, ISBN: 978-81-92756-93-6
2. WOMEN EMPOWERMENT – A Global Initiative for Closing Gender Gap, Vol. I, IndoTech Publications Pvt. Ltd. With ISBN: 978-93-83193-76-9.
3. WOMEN EMPOWERMENT – A Global Initiative for Closing Gender Gap, Vol. II, IndoTech Publications Pvt. Ltd. With ISBN: 978-93-83193-77-6.
4. DESTINATION POSITIONING – A CASE STUDY OF KARNATAKA STATE – Research Express Publication with ISBN: 978-81-930536-1-4.

## PAPERS PRESENTED AT CONFERENCES

<b>THEME OF THE SEMINAR/CONFERENCE AND ORGANISERS</b>	<b>DATE</b>	<b>LEVEL</b>	<b>TITLE OF THE PAPER PRESENTED</b>
International Conference on Global Economy, Finance, Accounting and Banking – A New Paradigm, Dept. of Management Studies, Ballari Institute of Technology and Management, Ballari.	15 <sup>th</sup> March, 2018	International	Impact of Behavioural Economics on Investment Decision making.
One-day National Conference on “A Multidimensional Approach to Women Empowerment: Voice and Visibility”. St. Claret College and NABARD, Bangaluru	7 <sup>th</sup> March, 2018	National	Subsistence Women Entrepreneurship – A Study on Jamatia Tribe in Tripura.
5 <sup>th</sup> International Conference on Corporate Social Responsibility, Institute of Public Enterprise, Hyderabad	1 <sup>st</sup> & 2 <sup>nd</sup> Feb. 2018	International	Role of Central University of Karnataka in taking Technology to Rural Women – A Case of Smokeless Chulhas’ being introduced at Suntanoor Village
2 <sup>nd</sup> International Conference on Advancement in Engineering, Applied Science and Management (ICAEASM-2018), Osmania University Campus, Hyderabad	28 <sup>th</sup> January 2018	International	Skilling India: Initiatives, Efforts, Progress & Prospects
2 <sup>nd</sup> International Conference on Science, Technology & Management (ICSTM-2017), The Institution of Electronics and Telecommunication Engineers, Osmania University Campus, Hyderabad	15 <sup>th</sup> October, 2017	International	India’s Strive for Technology Intervention and its Effects on Rural Economy
Two-Day National Conference on Current Practices and Emerging Trends in Management, KLS Gogte Institute of Technology, Dept. of MBA, Belagavi	8 <sup>th</sup> & 9 <sup>th</sup> September 2017	National	Emerging Trends in Training and Development: The Challenges of E-Business Sector in Indian Scenario

Two-Day National Seminar on Land Alienation and Food Insecurity among the Depressed Classes in India, Dept. of Economic Studies and Planning, Central University of Karnataka, Kalaburagi	10 <sup>th</sup> & 11 <sup>th</sup> March, 2017	National	Intellectual Contribution of Dr. Bheemrao Ambedkar to Indian Economy
National Conference on Contemporary Management Practices and their Implications on Growth Equity and Justice, Vijayanagara Sri Krishnadevaraya University, Ballari	10 <sup>th</sup> & 11 <sup>th</sup> March, 2017	National	Fulfilling Marketing Needs of Bottom of Pyramid through Information Technology
National Conference on Contemporary Management Practices and their Implications on Growth Equity and Justice, Vijayanagara Sri Krishnadevaraya University, Ballari	10 <sup>th</sup> & 11 <sup>th</sup> March, 2017	National	National Skill Qualification Framework (NSQF): A Contemporary Management Practice Towards Growth Equity & Justice
International Conference on Managing Business in Digital Age, Sinhgad Institute of Management, Pune	16 <sup>th</sup> & 17 <sup>th</sup> February, 2017	International	Managing Self at Workplace in a Digitised Era – A Challenging Perspective
Two-Day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special Reference to HKR	25 <sup>th</sup> and 26 <sup>th</sup> August 2016	National	Role of Human Capital enhancing tourism of Hyderabad-Karnataka Region through Educational Institutions
International Case Symposium – Fashion, Retail & Management, National Institute of Fashion Technology (NIFT), Bhubaneswar, Odisha	19 <sup>th</sup> & 20 <sup>th</sup> November 2015	International	Sandur Lambani Vs. Kalaburagi Lambani Handicraft
68 <sup>th</sup> All India Commerce Conference Vinoba Bhave University, Hazaribag (Jharkhand)	6 <sup>th</sup> -8 <sup>th</sup> November 2015	National	Entrepreneurial Skill Development – Need of the hour for Management Education

Rural Market in India: An Unexplored Terrain – UGC sponsored –Dept. of Management Studies, Mahatma Gandhi University –Nalagonda, Telangana	13 <sup>th</sup> March 2015	National	Role of Rural Markets in Accelerating Indian Economy
International Case Study Conference-Indian Education Society's Management College and Research Centre, Mumbai	04 <sup>th</sup> and 05 <sup>th</sup> February 2015	International	Rational v/s Emotional
International Stress Management Association	6 <sup>th</sup> to 8 <sup>th</sup> November 2014	International	Mindfulness – A way out to manage your work and manage your life
Global Business: Opportunities and Challenges – Dept. of Commerce, Osmania University - Hyderabad	27 <sup>th</sup> to 29 <sup>th</sup> March 2014	International	From Philanthropy to Potential Business Perspective - Strategically
Innovative trends in Entrepreneurship in new Millennium – Dr. Babasaheb Ambedkar Marathwada University, Aurangabad – Maharashtra	17 <sup>th</sup> & 18 <sup>th</sup> August 2013	National	Agri-tourism – An Innovative rural Entrepreneurial Venture
Indian Society at Cross Roads: Problems and Solutions – Dept. of Sociology, Sri Venkateshwara University, Tirupati - AP	27 <sup>th</sup> & 28 <sup>th</sup> April, 2013	National	Integrated Education in India: Problems and Prospects
Development Issues in India: Major Challenges to Twelfth Five Year Plan – Dept. of Sociology, Osmania University, Hyderabad	25 <sup>th</sup> and 26 <sup>th</sup> March 2013	National	Indian Rural Women's Empowerment and Entrepreneurship: A View
7 <sup>th</sup> International Conference on Management and Behavioural Sciences – Society of Management and Behavioural Science, Noida – Delhi	9 <sup>th</sup> and 10 <sup>th</sup> March 2013	International	Achieving Sustainability Through Craft Tourism
65 <sup>th</sup> All India Commerce Conference of Indian Commerce Association – K. P. B. Hinduja College of Commerce, Mumbai.	9 <sup>th</sup> to 11 <sup>th</sup> November 2012	National	Promotion of Tourism and Handicraft Industries in India in the Global Turbulence Period

Contemporary Management Practices and Just Society – Vijayanagara Institute of Management Studies, Vijayanagara Sri Krishnadevaray University - Bellary	30 <sup>th</sup> and 31 <sup>st</sup> March 2012	National	Role of Tourism in Framing Strategies to overcome Economic Problems of a Developing Economy
Science and Technology, Society and Development: A Discourse Department of Sociology, Osmania University, Hyderabad.	28 <sup>th</sup> and 29 <sup>th</sup> March 2012	National	Challenges in Science and Technology in India: A Concern
Inclusive Growth in Agriculture – Department of Economics, Osmania University, Hyderabad	10 <sup>th</sup> March 2012	National	Agriculture Growth and Inclusive Development
64 <sup>th</sup> All India Commerce Conference Pondicherry University	13 <sup>th</sup> -15 <sup>th</sup> December, 2011	National	Positioning Tourism Destination – A Psychological Game Plan
Micro Finance and Women Empowerment – Nrupatunga First grade college, Sedam, Gulbarga	21 <sup>st</sup> and 22 <sup>nd</sup> October 2011	National	Financial Inclusion – A Unique case of Swabhimaan
Gender, Society and Development Strategies for a Better Future – Dept of Sociology, Sri Venkateshwara University: Tirupati	27 <sup>th</sup> and 28 <sup>th</sup> September 2011	UGC National	Privatization of Higher Education and its Quality Deterioration in India
Crisis of Development and People’s Movement in India: A Debate on the Coping Mechanism for Balanced Development – Dept of Sociology Osmania University, Hyderabad	25 <sup>th</sup> and 26 <sup>th</sup> August - 2011	National	Development of India – Alternative Strategies
Social Development in India: Policies, Strategies and Challenges Dept of Sociology Osmania	25 <sup>th</sup> and 26 <sup>m</sup> April, 2011	National	Domestic Violence against Women in Hyderabad: A Sociological Study
Watershed Management and People’s Participation in India – Dept. of Sociology, Satavahana University, Karimnagar	16 <sup>th</sup> and 17 <sup>th</sup> April - 2011	National	Deterioration of Watershed Management Resource in India: A Concern
International HR Conclave "Four Es of HRM". Mahatma Gandhi College, Guntur, A.P	29 <sup>th</sup> -31 <sup>st</sup> Oct 2010	International	Spirituality - Ultimate means of Stress Management at Work Place

International Research Conference on Retail. Padmashree Dr. D. Y. Patil University, Navi Mumbai.	9 <sup>th</sup> Oct 2010	International	Rekindle Interest In Retailing - An Analysis
Urbanization and Urban Development in India: Trends, Problems and Prospects. Dept. of Sociology, Osmania University, Hyderabad	26 <sup>th</sup> and 27 <sup>th</sup> August 2010	National	Addressing Domestic Violence against Women in urban area: A study on society for Women awareness and Rural Development in Hyderabad
Urbanization and Urban Development in India: Trends, Problems and Prospects. Dept. of Sociology, Osmania University, Hyderabad	26 <sup>th</sup> and 27 <sup>th</sup> August 2010	National	Role of Tourism in transforming Semi Urban areas into Urban - A study on Gulbarga - Bidar Tourism Prospects
Technology and Business Management (in-absentia) EVIT – Dubai	16 <sup>th</sup> - 18 <sup>th</sup> March 2010	International	An analysis on Infrastructure's Role as Economic Growth Engine and Poverty Eradication Tool
Global Financial System in the post-crisis era-Issues, Challenges and Opportunities. University of Madras	16 <sup>th</sup> & 17 <sup>th</sup> March 2010	International	Challenges and Opportunities for Asia in the post-crisis era and Its Leadership role in reshaping the post-crisis global economy
Social construction of Childhood in 21 <sup>st</sup> Century. Raja Bahadur Venkata Rama Reddy Women's College. Hyderabad	19 <sup>th</sup> &20 <sup>th</sup> March 2010	National	Children-The Tender Target - Issues and Options
Global Crisis and Indian Economy. Baburaoji Gholap Mahavidyalaya, Pune.	18 <sup>th</sup> to 20 <sup>th</sup> Feb 2010	National	Impact on Indian Financial Market in the wake of Global Recession
Ideas OF Dr. B.R. Ambedkar. Research Scholars, Gulbarga University	13 <sup>th</sup> Dec 2009	One day Seminar	Ideologies of Dr. B.R Ambedkar During and After Independence
Crisis Management-The Challenge of Tourism &Hospitality. Pondicherry University	30 <sup>th</sup> April, 2009	National	Terrorism Haunting Tourism - Issues, Impacts and Measures
Economic Recession and Management Strategies. Karnataka State Open University, Mysore	21 <sup>st</sup> and 22 <sup>nd</sup> Feb 2009	National	Revisiting Human Resource Strategies in the wake of Economic Recession



RETAIL-Next Power Factor. Velammal Engineering College Department of Management Sciences, Chennai.	18 <sup>th</sup> Oct2008	National	Retailing-Current and Future Trends
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**PAPERS PUBLISHED IN BOOKS/JOURNALS/MAGAZINES**

<b>TITLE OF BOOK/JOURNAL/MAGAZINE</b>	<b>MONTH AND YEAR OF PUBLICATION</b>	<b>TITLE OF THE PAPER/ARTICLE</b>
INTERNATIONAL JOURNAL OF ENGINEERING TECHNOLOGY SCIENCE AND RESEARCH (IJESR) ISSN: 2394-3386	January 2018 Vol. 5, Issue 1 Pg. 1117-1121	Skilling India: Initiatives, Efforts, Progress & Prospects
<b>IJESR</b> ISSN:2394-3386	October 2017, Vol. 4, Issue 10 Pg. 543-550  Sl. No. 13435 UGC No. 44431	India's Strive for Technology Intervention and its Effects on Rural Economy
INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH AND MANAGEMENT (IJSRM) Website: www.ijsrm.in ISSN (e): 2321-3418  Impact factor: 0.675	May 2016 Volume-4 Issue-05 Pg.4151-4154	Volunteerism as an Approach to Achieve Success – A Case Study Of Akyutha 2k16
ARTICLE PUBLISHED IN THE BOOK – “RURAL MARKETS IN INDIA” AN UNEXPLORED TERRAIN, RMI 2015 ISBN: 978-81-930411-9-2	April Issue, 2015	Role of Rural Markets in Accelerating Indian Economy
INTERNATIONAL ORGANIZATION OF SCIENTIFIC RESEARCH – JOURNAL OF BUSINESS AND MANAGEMENT – e-ISSN: 2278-487X, p-ISSN: 2319-7668 –www.iosrjournals.org	Volume 4 February 2015 Pg. 23-24	Rational v/s Emotional (Case Study)

INTERNATIONAL JOURNAL FOR MARKETING STUDIES (INTERNATIONAL PEER-REVIEWED BI MONTHLY JOURNAL) ISSN 2349-2309 © Blue Square Publishing House	Volume Issue 1 January 2015 Pg. 15-25	Issues and Challenges in Managing Human Capital – A Cram With Reference To Management Students
GLOBAL BUSINESS OPPORTUNITIES AND CHALLENGES ISBN 978-81-910003-0-14	Vol. II March 2014 Pg. 367-375	From Philanthropy to Potential Business Perspective – Strategically
INTERNATIONAL JOURNAL OF MANAGEMENT & ECONOMICS ISSN No. 2231 - 4687	Vol. I, No. 9, August 2013 Pg. 36-40	Agri Tourism – An Innovative Rural Entrepreneurial Venture
PINACLE JOURNALS – SPECTRUM: A MULTIDISCIPLINARY RESEARCH – ISSN: 2278 – 0637 (ONLINE) <a href="http://www.PinacleJournals.com">http://www.PinacleJournals.com</a> impact factor: 4.172	Vol. 1, Issue 6, September 2012, pp 31-40	Tourism and Handicraft – Exploring the Linkages
INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT ISSN: 2231 – 4245 SJR: 3.357 & impact factor: 2.91	Vol. II, Issue II, July 2012, Pg. 106-111	Agri Tourism in Karnataka – Issues Constraints and Possibilities
THEMATICS INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT ISSN: 2231 - 4881	Vol. 2, Issue I March 2012, Pg. 63-73.	Positioning Karnataka as Agri Tourism Destination
THEMATICS INTERNATIONAL JOURNAL OF ECONOMICS ISSN:2277 - 3029	Vol. 1 Issue 1 – January 2012, Pg. 68-76.	A Thematic Study of Role of Tourism in Creating Economic Opportunity in a Developing Economy
INDIAN JOURNAL Of MANAGEMENT REVIEW ISSN: 0976-9056	Vol. I No. 3 April - June 2011, Pg. 62-66.	Destination Positioning of Karnataka - A Tourism Treasure
VEDAANG ISSN: 09757961	VOL. 1 July - December 2010	Emerging Issues in Financial Sector Regulations

GLOBAL FINANCIAL SYSTEM IN THE POST-CRISIS ERA ISBN: 13:978-81-8209-267-9	March 2010	Challenges and Opportunities for Asia in the Post-crisis Era and its Leadership Role in Reshaping in the Post-crisis Global Economy
ICTBM International Conference at Dubai (proceedings)	March 2010 Pg31	An Analysis on Infrastructure's Role as Economic Growth Engine and Poverty Eradication Tool (In-absentia)
IME (INSTITUTE Of MANAGEMENT EDUCATION) ISSN: 0974-0716	Vol I Nol Jan 2010	Towards the Roles and activities of Karnataka State Tourism Development Corporation
Travel Karnataka - Fortnightly Tourism Tabloid	Vol 1 Issue 13 Jan 1 2010 Pg32	Incredible offer - region of Gulbarga and Bidar is one stop-shop for tourists
SOUVENIR	February 2010	Impact on Indian Financial Markets in the Wake of Global Recession
OSMANIA Journal of International Business Studies ISSN: 00973-5372	Vol. IV No. 2 July-December 2009	An analysis of Indian Medical Tourism in the Wake of Global Recession
SOUVENIR	February 2009	Revisiting Human Resource Strategies in the Wake of Economic Recession

#### FACULTY DEVELOPMENT PROGRAM ATTENDED

THEME OF THE COURSE	DATE	ORGANISERS
DATA ANALYTICS USING SPSS	10 <sup>th</sup> & 11 <sup>th</sup> January 2018	Central Library, Central University of Karnataka, Kalaburagi

MICROSOFT EXCEL APPLICATIONS IN FINANCE	24 <sup>th</sup> & 25 <sup>th</sup> March 2017	School of Management Studies, University of Hyderabad, Telangana
BUSINESS ANALYTICS	26 <sup>th</sup> & 27 <sup>th</sup> May 2016	Analytics Society of India & Jain University, Bangaluru.

### REFRESHER COURSE ATTENDED

THEME OF THE COURSE	DATE	GRADE	ORGANISERS
Two-Week Faculty Development Program on Entrepreneurship	30 <sup>th</sup> October to 10 <sup>th</sup> November 2017	-	Dept. of Business Studies, Central University of Karnataka and Technology Entrepreneurship Development Board (NSTEDB) and Entrepreneurship Development Institute of India, Ahmedabad
Orientation Course	From January 08 <sup>th</sup> to February 04 <sup>th</sup> 2015	Obtained 'A' grade	UGC – Academic Staff College, University of Hyderabad – Hyderabad.
Research Methodology	From 24 <sup>th</sup> May to 13 <sup>th</sup> June 2012	Obtained 'A' grade	UGC – Academic Staff College, University of Hyderabad – Hyderabad.

### SPECIAL LECTURE DELIVERED

1. Delivered 06 special lectures on the various themes of Human Resource Management as part of Interdisciplinary Dialogue at Department of Masters in Social Works, Central University of Karnataka on 11.07.2015
2. Key Note Speaker, for “Beti Bachao, Beti Padhao” programme at Govt. Degree College for Girls, Kalaburagi on 10.09.2016
3. Delivered special lecture on “Creativity and Problem Solving”, during Two Week Faculty Development Program on Entrepreneurship on 27<sup>th</sup> July, 2017, organized by the Department of Business Studies, Central University of Karnataka in Association with NSTEDB and EDII
4. Delivered special lecture on “Human Resource Management in Small Business Enterprises”, during Two Week Faculty Development Program on Entrepreneurship on 25<sup>th</sup> July, 2017, organized by the Department of Business Studies, Central University of Karnataka in Association with NSTEDB and EDII
5. Delivered special lecture on “Role of Entrepreneurship in Economic Development”, during Two Week Faculty Development Program on Entrepreneurship on 17<sup>th</sup> July, 2017, organized by the Department of Business Studies, Central University of Karnataka in Association with NSTEDB and EDII

## **POSITIONS CURRENTLY HOLDING**

1. Vice-President, Central University of Karnataka Teacher's Association (CUKTA)
2. NAAC Coordinator for the Department of Business Studies, Central University of Karnataka.
3. Nodal Officer, Community College Skill Development Cell, Central University of Karnataka.

## **OTHER POSITIONS HELD**

1. Selection Committee Member for selection of faculty on contractual basis for Commerce Dept. 07.02.2018.
2. Member of Steering Committee during the visit of Academic and Administrative Audit Committee (AAA Committee) 17<sup>th</sup> and 18<sup>th</sup> September 2016.
3. Member of Steering Committee during the visit of Mock team visit on 20<sup>th</sup> September 2016.
4. Academic Council Member, Central University of Karnataka, Gulbarga.
5. Member of Academics Session Committee for conduct of silver jubilee – All India Annual Conference of FOSSILS and International Seminar on “Current Status of Folklore Research around the world” from 22<sup>nd</sup> to 24<sup>th</sup> Feb. 2018.
6. Member of Committee for “Ek Bharat Shreshtha Bharat Plan”, 30<sup>th</sup> January 2018.
7. Member of Scrutiny Committee of applications for appointment of Asst. Professor in the Dept. of Mathematics, 7<sup>th</sup> December 2017.
8. Performed OBSERVER duty from April 30, 2016 to May 1, 2016 for All India Pre-Medical/Pre-Dental Entrance Test.
9. Scrutiny Committee Member, Central University of Karnataka, Gulbarga.
10. Purchase Advisory Committee Member, Central University of Karnataka, Gulbarga.
11. Student's Handbook Committee Member, Central University of Karnataka, Gulbarga.
12. Hostel Building Search Committee Member Central University of Karnataka, Gulbarga.
13. Moderator for Technical Session titled History and Heritage of HKR: Its Role in Tourism Development for Two Day National Conference on Role of Entrepreneurship and Tourism in Regional Development with Special Reference to HKR.
14. Panel Member for Selection of Faculty on Contractual basis for the department of English at Central University of Karnataka, 2016.
15. Served as Observer for All India Pre-Medical/Pre-Dental Entrance Test (NEET –I)
16. Member of Doctoral Research Committee in the Dept. of Business Studies, 18-12-2015.
17. Coordinator – Women's Studies Centre, Central University of Karnataka, 2015
18. Panel Member for Selection of Faculty on Contractual basis for the department of Management Studies at Central University of Karnataka, 2015.
19. Panel Member for Selection of Faculty on Contractual basis for the department of Engineering as VC nominee at Central University of Karnataka, 2015.
20. Appointed and Served as Squad in the Special Squad Team for the End Semester Examination December 2014.
21. VC nominee in the Selection process of faculty members on Contractual basis for the department of Computer Science, Engineering and Civil Engineering held on 23.08.14.
22. VC nominee in the Selection process of faculty members on Contractual basis for the department of Hindi held on 09.08.14.
23. Served as Observers (CUK- Representatives) for Entrance Examination at Shimoga Centre, June 7<sup>th</sup> and 8<sup>th</sup> 2014.
24. Served as Deputy Warden for Girls Hostel Central University of Karnataka, Gulbarga
25. Faculty Coordinator, NAAC Committee, Department of Business Studies, School of Business Studies, Central University of Karnataka 2014-15

26. Member, Organizing Committee and Participated in National Conference on “Sustainable Development and Planning – 2013” held during 6<sup>th</sup> -7<sup>th</sup> September 2014, organized by the School of Business Studies, Central University of Karnataka.
27. Member, Organizing Committee and Participated in National Conference on “Performance, Challenges and Prospects of MSMEs in India” held during 21<sup>st</sup> -22<sup>nd</sup> February 2014, organized by the School of Business Studies, Central University of Karnataka.

## RESEARCH PROJECTS

Presently working on Seed Money Project funded by CUK titled “Issues and Challenges in Marketing of Handicraft Products in Karnataka – A Study with Special Reference to Lambani Embroidery Products in Gulbarga District”

## ACADEMIC PROJECTS

Guided around 150 students of MBA in their academic projects as Internal Guide

## **OTHER MAJOR ACHIEVEMENTS**

1. **Have Copyright to my Credit on Literary Work on “Factors Affecting & Contributing to Work Life Balance”, from Copyright Office, Government of India.**

## **Extra-Curricular Activates**

1. Won First Prize in “Geet Pratiyogita” during Hindi Saptah September 2015.
2. Won Second Prize in “Pick and Speak” during Hindi Saptah September 2015.
3. Won First Prize in “Geet Pratiyogita” during Hindi Saptah September 2014.
4. Participated in “Pick and Speak” during Hindi Saptah September 2014.
5. Participated in “Anuvad” during Hindi Saptah September 2014.
6. Won Third Prize in Elocution competition on ‘Will the Lokpal Bill prevent corruption’ organized by Central University of Karnataka during Vigilance Awareness Week, 3<sup>rd</sup> November 2011.

DR. SHUSHMA. H

