



CURRICULUM VITAE

Dr. GANAPATI B. SINNOOR

MBA, NET, M.Phil, Ph.D

Assistant Professor of Management

CENTRAL UNIVERSITY OF KARNATAKA

PERSONAL DETAILS

Date of Birth

4th June, 1980

Marital Status

Married

Address & Contact details

School of Business Studies

Central University of Karnataka

Kadaganchi Aland Road

Kalaburagi – 585 311

Cell: 9731046434

Email: ganapatisinnoor@cuk.ac.in

ganapati100@gmail.com

TEACHING EXPERIENCE:

- Worked as Assistant Professor, School of Business Studies, **Central University of Karnataka, Kalaburagi** from 9th September 2010 to 6th March 2011, on contractual basis.
 - Worked as a Coordinator of Department of Master of Tourism (MTA), Sharnbasveshwar College of Arts, Kalaburagi
As Coordinator
1. As an editor I have coordinated the activities to bringing first tourism magazine in Karnataka, i.e., **“Karnataka Tourism”** (English Version) in Nov 2009. And first issue of Kannada Version brought in Jan 2010.
 2. Started and coordinated the practical oriented activities and started **“Five Star Kitchen”** to train the students in local, national and continental cuisine. Presently its net profit per month is more than fifty thousand rupees.
 3. Started and coordinated activities of **“Earn While Learn Scheme”**, under which students prepare variety of bakery items under the brand name **„APPA MILK BROWN BREAD”**, **„APPA BROWN BISCUITS”**, **APPA BROWN TOAST** and other bakery items.

4. Started and coordinated activities of **APPA AYURVEDIC AND MORDERN SPA CENTRE** under the “earn while learn scheme” of MTA Course.
 5. I was member of project preparation for the establishment of APPA INSTITUTE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY and ATHITI FIVE STAR HOTEL which project submitted to Director Department of Tourism, Govt. of Karnataka, through Secretary Hyderabad Karnataka Area Development Board, Kalaburagi.
 6. Coordinated and worked on „**Rediscovery of Hyderabad Karnataka**“ a tourism development initiative, this is being jointly produced by Centre for Development of Hyderabad Karnataka Region, Gulbarga University, Gulbarga and Hyderabad Karnataka Area Development Board, Government of Karnataka, Kalaburagi
 7. Coordinated the activities of “**Heritage Walk of Gulbarga City**” promoted by Hyderabad Karnataka Area Development Board, Kalaburagi
- Worked as lecturer in Appa Institute of Engineering and Technology Department of MBA (VTU). Also worked as Coordinator of Training and Placement Cell.
- Worked as lecturer in Govt. Degree College, Jewargi as a Guest Lecturer for the academic year 2008-09.

CORPORATE EXPERIENCE:

1. Worked for Excel Marketing DSA of Ranbaxy-Rextar Division as a Sales Officer, for Bellary and Raichur Districts.
2. Worked for Anand Rathi Franchisee Branch Yadgiri as Commodity Dealer.
3. Worked for Anand Rathi Securities Ltd, Kalaburagi Branch as a Commodity dealer.
4. Worked for Religare Securities Ltd, Kalaburagi Mandi Branch as Asst Branch Manager.

RESERCH PUBLICATIONS:

1. Article titled “Entrepreneurial Opportunities and Challenges in Tourism Industry: A Study of Hyderabad Karnataka Region” is being published in International Journal of Management and Economics, Vol. V, No.16, January 2016, ISSN: 2231-4687 impact factor 1.52.
2. Article titled “Leadership Lessons from Real Executive” ” is being published in an Edited Book titled Poojya Dr. Appaji an Educational Philosopher (2015) ISBN: 978-1-312-14182-7, pp 93-98

3. Article titled as “Residents perceptions of a tourist destination: An empirical study of Hyderabad Karnataka Region” is being published in African Journal of Hospitality, Tourism and Leisure Vol. 4(2) - (2015) ISSN: 2223-814X
4. Article titled as “Destination Image through UGC: A Comparative Analysis of Domestic and Foreign Tourists’ Perception of Hampi World Heritage Site” is being published in ISSN 2226 – 6577, Proceedings of the International Symposium On Business and Management, November 12-14, 2014 Meiji University, Tokyo, Japan,
5. Article titled as “Perception of Foreign Tourists’ about Select Tourism Places of Hyderabad Karnataka Region: An Empirical Study”, is being published in an Edited Book (ISBN 978- 81-910003-13), published by Osmania University, Hyderabad
6. Article Titled as “Influence of Social Media Websites on Promotion of Products and Services among the Users: An Empirical Study” is being published in Thematic Journal of Commerce & Management, Vol 2. Issue 1. March 2012. ISSN 2231-4881. Pp 143-147.
7. Article titled as “Redefining Point-of-Purchase” is being published in Thematic Journal of Business Management, Vol 1. Issue 1. Jan 2012. ISSN 2277-3002. Pp 113-117.
8. Article titled as “Tourism Potentiality: A Study of Hyderabad Karnataka Region” is being published by the ISSO Journal, Indian Journal of Management Review, Department of Commerce Dr. Babasaheb Ambedkar Marthwada University, Aurangabad Maharashtra.

INTERNATIONAL SEMINARS/CONFERENCES

1. Participated and Presented research paper titled “Destination Image through UGC: A Comparative Analysis of Domestic and Foreign Tourists’ Perception of Hampi World Heritage Site” in International Symposium on Business and Management-Fall Session 2014, held in Meiji University Tokyo, Japan from 12th to 14th November 2014
2. Participated and Presented research paper titled “ Talent Management in Hospitality and Tourism Industries: A Case Study of Select Hotels of Bidar City” in 10th AGBA-KMITL (King Mongkut's Institute of Technology Ladkrabang) International Conference held in Bangkok, from 15th to 17th June 2013
3. Participated and Presented research paper titled “Perception of Foreign Tourists’ about Select Tourism Places of Hyderabad Karnataka Region: An Empirical Study” in an

International Conference on Global Business: Opportunities and Challenges, held during 27th -29th March 2014, at Osmania University, Hyderabad

NATIONAL SEMINARS/CONFERENCES

1. Participated and Presented paper titled “Entrepreneurial Opportunities and Challenges in Tourism Industry: A Study of Hyderabad Karnataka Region” in 27th National Conference on Innovative Trends in Entrepreneurship and Economic Development organized by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (Maharashtra) on 30th and 31st January 2016
2. Participated and Presented research paper titled “Destination Positioning of Hyderabad Karnataka Region: A Tourism Development Initiative” in National Seminar on "Emerging Issues in Management and Tourism" organized by the department of Business Administration and MBA (Tourism Administration), Mangalore University on 2nd and 3rd December 2015
3. Participated and Presented research paper titled “Challenges of Girl Education in India: A Case Study of Bharatiya Vidyamandir Sirnnoor” in National Seminar on Women Empowerment: A Global Initiative for Closing Gender Gap” organized by Department of Business Studies, Central University of Karnataka, Kalaburagi on 1st and 2nd December 2015
4. Participated and Presented research paper titled “Residents’ Perception of Tourist Destination: An Empirical Study of Hyderabad Karnataka Region” in 67th All India Commerce Conference held at KiiT University, Bhubaneswar during 27-29, December 2014. This paper was shortlisted among top five papers from Technical Session -1 Services Marketing: Challenges Ahead, for BBAY Award of Indian Commerce Association (ICA).
5. Participated and Presented paper titled “Global Turbulences and Indian Tourism Industry’s Preparedness” in 65th All India Commerce Conference-2012 held at KPB Hinduja College of Commerce Mumbai, during 9th to 11th November 2012
6. Worked as a Organizing Committee Member and Participated in national conference on “Sustainable Development and Planning -2013” held during 6th -7th September 2014,organized by the School of Business Studies, CUK

7. Worked as a Organizing Committee Member and Participated in national conference on “Performance, Challenges and Prospects of MSMEs in India” held during 21st -22nd Feb 2014, organized by the School of Business Studies, CUK
8. Chaired a session at the International Symposium on Business and Management-Fall Session 2014, held in Meiji University Tokyo, Japan from 12th to 14th November 2014

WORKSHOPS

1. Participated in “One Day E-Content Workshop” organized by Central Library, Central University of Karnataka, on 19th January 2016.
2. Participated in the workshop on “Innovations in Financial Sector” conducted by Department of Commerce, School of Business Studies, Central University of Karnataka, on 3rd November 2012.
3. Organized and participated in the workshop on “Social Entrepreneurship-Inspiring Youth for Sustainable Development” conducted by Department of Business Studies, Central University of Karnataka, on 29th September 2012.
4. Participated in the UGC Sponsored One-Day workshop on “Emerging Trends in Commerce and Business” conducted by Department of Post-Graduate Studies and Research in Commerce, Gulbarga University Gulbarga, on 22nd September 2012.
5. Participated in the “E-Governance Workshop-2011” held on 1st March 2011, at Central University of Karnataka, Kalaburagi

ORIENTATION COURSES/REFRESHER COURSES

1. Participated in the **Research Methodology Refresher Course** from 24th May 2012 to 13th June 2012 held at UGC-Academic Staff College, University of Hyderabad, Hyderabad
2. Participated in the **Orientation Course** from 23rd Feb to 20th March 2015 held at UGC-Academic Staff College, JNU New Delhi

POSITIONS PRESENTLY HOLDING

- Member Board of Studies, Department of Business Studies, Central University of Karnataka, Kalaburagi

- NSS Program Officer, School of Business Studies, Central University of Karnataka, Kalaburagi
- Warden City Boys' Hostels of Central University of Karnataka, Kalaburagi
- President, Central University of Karnataka Employees' Multi-Purpose Co-operative Society, Kalaburagi

OTHER POSITIONS HELD:

- Member, Academic Council Central University of Karnataka, Kalaburagi
- Executive Council Member Central University of Karnataka, Gulbarga
- Member Committee to Devise Method/Format for Calculation of API Scores, Central University of Karnataka, Kalaburagi
- Faculty Coordinator "Industry Institute Linkage Committee" School of Business Studies, Central University of Karnataka, Kalaburagi
- Faculty Coordinator "Personality Development Program" School of Business Studies, Central University of Karnataka, Kalaburagi
- Chairman, Board of Examiners for the Master of Tourism Administration, Gulbarga University Gulbarga, for the examination of 2010.
- Coordinator "Heritage Club" Gulbarga District promoted by Department of Heritage, Archeology and Museum, Government of Karnataka, Bangalore.

RESEARCH PROJECTS:

- Presently working on Seed Money Project funded by CUK titled "Tourism Development: A Case Study of Bidar City"

AWARDS AND RECOGNITIONS:

- Best Library User Award 2016, Central Library, Central University of Karnataka, Kalaburagi
- Inspiring Teacher of School of Business Studies for the year 2013-14, Central University of Karnataka, Kalaburagi