

Agenda
BOS - 2017
Sep

CENTRAL UNIVERSITY OF KARNATAKA
SCHOOL OF BUSINESS STUDIES
DEPARTMENT OF BUSINESS STUDIES
AGENDA FOR BOARD OF STUDIES(MANAGEMENT) MEETING ON 16.9.2017 AT 11 AM

1. Confirmation of Minutes of the previous meetings of BOS held in regular and circulation modes.
2. Reporting of action taken on decisions taken in earlier meeting held in regular and circulation modes.
3. Revision/ratification of Syllabus for UG I, II, III, IV, V and VI semester - Consideration and approval of
4. Revision/ratification of Syllabus for PG I, II, III and IV semester - Consideration and approval of
5. Ratification of Ph.D. course work for the current academic year 2017-18 --Approval of As per the UGC Ph.D. regulation 2016 Ph.D. course work must have minimum 8 credits and a maximum of 16 credits. In view of this Ph.D. course work for the current academic year has been changed to one semester consisting of 12 credits in place of two semesters of 24 credits. Hence, placed for ratification.
6. Revision/ratification of Syllabus for Ph.D. course work compulsory papers(two courses) and subject specific papers(six courses) Consideration and approval of
7. Any other item with the permission of chair.

12 Sept 2017



(Dr Ganapati S)
Member Secretary



HEAD
Dept. of Business Studies
School of Business Studies
Central University of Karnataka
GULBARGA-585106

CENTRAL UNIVERSITY OF KARNATAKA
SCHOOL OF BUSINESS STUDIES
DEPARTMENT OF BUSINESS STUDIES

Minutes of Board of Studies (BOS) of Department of Business Studies Meeting held on 16th
September 2017 at Entrepreneurship Development Cell, School of Business

The following members attended the meeting.

1. Prof. M V Alagawadi
2. Prof. Satyajit Majumdar
3. Prof. Ramesh Agadi
4. Prof. Channaveer R M
5. Dr. Ganapati B Sinnor

Invited Members

1. Dr. Md. Zohair
2. Dr. Shushma H
3. Dr. Jaipal Reddy
4. Dr. Savita H
5. Ms Vani Bhalki
6. Ms Shivaranjini
7. Ms Prachi

Leave of absence was granted to Prof P M Savadatti

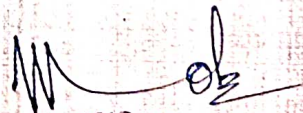
The Chairperson welcomed all the members present in the meeting, and conveyed special thanks to the external members for attending the meeting despite their busy schedule.

The Chairperson took up the agenda for discussion one by one in the following order:

(1) The ratification of minutes of earlier BOS meetings held in regular and circulation mode:

The Board approved the minutes.

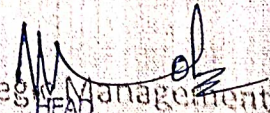
(2) The Board noted the action taken on earlier minutes.


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(3) Revision/ratification of Syllabus for BBA I, II, III, IV, V and VI semester as per UGC recommended course matrix for UG Program:

The chairperson explained about the course structure of BBA, which is as per current UGC template, consisting of Core courses, Generic/ Interdisciplinary Courses, Skill Enhancement and Discipline Specific Elective. Chairperson explained the flow of different courses and logic of putting them in different semesters. For that Prof. Ramesh Agadi suggested to have two papers of 6 credits and two papers of 3 credits at UG I semester, which will help to the students to study more subjects and there are some subjects they won't need 6 credits. Thereafter every paper was taken up for discussion and each faculty who teach the respective papers explained about the course objectives and the content of the course and pedagogy adopted. The following suggestions were made at the meeting:

- (i) The external members felt that content of the many paper is very heavy and they felt it should be converted into two courses of three credit each instead of offering six credit course.
- (ii) The organizational structure and relevance of traditional structures in today's context and need for new forms of structure and employee engagement forms in MPOB course
- (iii) Overlapping of syllabus may be avoided in Research Methodology (401) and Quantitative Technique (501) and Business Statistics (103) and in introduce only univariate regression analysis at BBA and Multivariate regression analysis at PG level.
- (iv) Regarding Generic Elective (404) as it is offered to students of other Departments keep it basic and simple as students are not core business students and costing component may be added to course.
- (v) In Legal Aspects of Business topic of GST need to be added.
- (vi) Sales Force Management may be added in Advertising and Brand Management or in Marketing Management.
- (vii) Talent Management course it should be more of functional specific than strategic and decision making specific while teaching to students.
- (viii) Business Policy and Strategy (601) should be renamed as Strategic Management


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- (ix) Entrepreneurship and Small Business Management (602) course may be renamed as Entrepreneurship Development. The focus should be on entrepreneurial Decision making process while teaching.
- (x) Project Appraisal (608) should be renamed as Project Management teaching orientation should be operational level like launching product as project.
- (xi) Technology encounter should be equally focussed along with personal encounter to be added in Marketing of services course (606)
- (xii) Courses from MOOCs should be encouraged for elective courses
- (xiii) Prof Satyjit Majumdar, TISS agreed to send changes in "Entrepreneurship Development and Small Business Management" course offered in MBA IV Semester.

(4) Revision/ratification of Syllabus for MBA I, II, III and IV semester:

Chairperson explained the MBA Course matrix which was prepared as per CBCS format adopted by the University and ass courses are classified into core, open elective(for students from other departments), foundation, and discipline elective courses(specialisation). The logic of courses in each semester was explained along with outcomes for each course. The BoS discussed each course and suggested the following:

- (i) Consider Tally training to MBA students as part of Accounting for Managers course.
- (ii) In Business Environment focus should be on "New age reforms than LPG"
- (iii) In operations management course equal focus should be laid on service operation along with production.
- (iv) 'Rural Entrepreneurship' course which BOS approved and suggested that the course may be introduced as elective for first/second semester students of UG & PG.
- (v) Board suggested to rename HR specialization course 'Organization Management Training and Development' (304) as 'Management of Training and Development'. And 'Industrial Relation and Labour Laws' maybe renamed as 'Management of Industrial Relations'

(vi) Board suggested to add one unit on 'Digital marketing/communication' In Integrated Marketing Communication course(MBA306) and Services Marketing unit IV should be made as Unit-I.

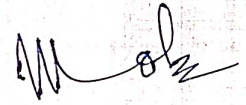
(5) Ratification of Ph.D. course work for the current academic year 2017-18 : The BOS after deliberations approved course work for one semester and subject specific courses. And suggested that subject paper should focus more on various theories and current development in the field rather than on topics of subject specific paper. BOS also approved

(6) Meeting end by offering vote of thanks to the chairperson and all member present by the member secretary.

16.09.2017

(Dr Ganapati S)

Member secretary



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Dept. of Business Studies
School of Business Studies
Central University of Karnataka
GULBARGA-585106

12:57 PM

Central University of Karnataka Mail - It's a meeting in circulation mode to approve the course matrix and syllabus of MBA I & II Semester



Dr. Safia Parveen Assistant Prof <safiaparveen@cuk.ac.in>

BoS meeting in circulation mode to approve the course matrix and syllabus of MBA I & II Semester and BBA I & II Semester

Thu, Jul 1, 2021 at 6:56 PM

Dr. Safia Parveen Assistant Prof <safiaparveen@cuk.ac.in>
To: jvrkams@uohyd.ac.in, drkamashetty2003@yahoo.com, "Prof. M. V. Alagawadi DBS" <mvalagawadi@cuk.ac.in>, "Dr. Pushpa M Savadatti Prof. Economics" <pmsavadatti@cuk.ac.in>, "Dr. Channaveer RM, Professor of Social Work, CUK" <channaveerrm@cuk.ac.in>
Cc: "Dr. Mohammad Zohair Assistant Prof" <mohammadzohair@cuk.ac.in>
Bcc: "Dr. Shushima H. Asst. Professor" <shushimah@cuk.ac.in>, Ganapati B Sinnoor Assistant Prof <ganapatissinnoor@cuk.ac.in>

----- Forwarded message -----

From: Dr. Safia Parveen Assistant Prof <safiaparveen@cuk.ac.in>

Date: Thu, Jul 1, 2021 at 5:17 PM

Subject: BoS meeting in circulation mode to approve the course matrix and syllabus of MBA I & II Semester and BBA I & II Semester

To: Dr. Mohammad Zohair Assistant Prof <mohammadzohair@cuk.ac.in>

Respected Members,

Board of Studies of the Department of Business Studies, Central University of Karnataka is requested to take up the following issues on circulation mode in view of the urgency of the matters and the difficulty of holding the offline meeting:

- Agenda 1: Approval of course matrix of MBA I and II semesters for 2021 batch.
- Agenda 2: Approval of course matrix of BBA I and II semesters for 2021 batch.
- Agenda 3: Approval of syllabi for various courses of MBA I and II semesters for 2021 batch.
- Agenda 4: Approval of syllabi for various courses of BBA I and II semesters for 2021 batch.

Various courses under agenda 3 and 4 are as below

[Quoted text hidden]

The members are requested to have a look at the course matrix and syllabi and offer suggestions on or before 8th July 2021. If no communication is received from the members till the above said date, it will be assumed that the agenda items are approved.

[Quoted text hidden]

24 attachments

- Course Matrix for MBA I and II semester.docx
15K
- Course Matrix for BBA I and II semester.docx
13K
- PMBCC10001 PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL.docx
31K
- PMBCC10004 BUSINESS ENVIRONMENT.docx
30K
- PMBCC10005 QUANTITATIVE TECHNIQUES.docx
30K
- PMBCC10003 ACCOUNTING FOR MANAGERS (core course).docx
29K
- PMBCC10002 Managerial Economics.docx
31K
- PMBPA10101 COMMUNICATION AND PERSONALITY DEVELOPMENT.docx
27K

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Dept. of Business Studies
School of Business Studies
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4/23/23 2:25 PM

Central University of Karnataka Mail - Board of Studies - In Circulation Mode (for the approval of BBA Course Structure as per

2/8/23, 3:59



Dr. Safia Parveen Assistant Prof <safiaparveen@cuk.ac.in>

Board of Studies - In Circulation Mode (for the approval of BBA Course Structure as per NEP)

1 message

Thu, Jul 21, 2022 at 3:15 PM

Dr. Shushma H. Asst. Professor <shushmah@cuk.ac.in>
To: acharyulusmc@gmail.com, acharyulu_gvrk1@rediffmail.com, chitra_sivasubramanian@yahoo.co.in, "Dr. Pushpa M Savadatti Prof. Economics" <pm.savadatti@cuk.ac.in>, "Prof. Karamala Padmasree" <karamalapadmasree@cuk.ac.in>, "Prof. M. V. Alagawadi DBS" <mvalagawadi@cuk.ac.in>, "Dr. Mohammad Zohair Assistant Prof" <ganapati_b_sinnor@cuk.ac.in>, "Dr. Safia Parveen Assistant Prof" <safiaparveen@cuk.ac.in>
Cc: Ganapati B Sinnor Assistant Prof <ganapati_b_sinnor@cuk.ac.in>, "Dr. Safia Parveen Assistant Prof" <safiaparveen@cuk.ac.in>

Greetings of the day to all the Professors!!

Department of Business Studies, School of Business Studies, Central University of Karnataka is adopting a new course structure as per New Education policy (NEP) 2020. In this regard the proposed course structure for Bachelors in Business Administration (BBA) is brought to your kind notice for suggestions and approval (please find attachment). Once the course structure is approved, detailed syllabus will be prepared accordingly. Hence it is requested to suggest suitable changes on or before 25.07.2022. If no comments are received by 25.07.2022, it will be presumed that honorable Board of Studies members have approved the same.

Thanks & Regards
Dr. Shushma H.
Member
Board of Studies
Dept. of Business Studies
School of Business Studies
Central University of Karnataka

Course Structure_BBA_Proposed_Modified 2.docx
19K

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Dept. of Business Studies
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Central University of Karnataka
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12/8/23, 3:59 PM

Meeting of the Board of Studies of Department o Business Studies, CUK - hodba@cuk.ac.in - Central University of Karnataka...

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In sent



Compose



170 of 924

Mail

Inbox

Meeting of the Board of Studies of Department o Business Studies, CUK

External

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Head Department of Business Studies

Sep 7, 2022, 6:16 PM

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Meeting of the Board of Studies of Department o Business Studies, CUK

Labels

Sent

Dear Sir/Madam

You are cordially invited to share your valuable inputs towards the agenda items on syllabi of various courses under UG. The online meeting is scheduled on 13th September, 2022 at 2 pm.

Meeting link will be shared on 13th morning.

The detailed syllabus of various courses are also attached herewith for your kind reference.

Kindly make it convenient to attend the same.

Thanks and regards

Mohammad Zohair

Convener of BoS, and

Coordinator, Department of Business Studies

4 Attachments - Scanned by Gmail

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School of Business Studies
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12/8/23, 4:02 PM

Meeting of the Board of Studies of Department of Business Studies, CUK - hodba@cuuk.ac.in - Central University of Karnataka

Gmail

Intent

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10/0/23

- Compose
- Inbox
- Starred
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- Sent
- Drafts
- More

Labels



Head Department of Business Studies - hodba@cuuk.ac.in

Madam/Sir
Please find the agenda attached

One attachment - Scanned by Gmail

Board of Studies



Gvrk Acharyulu - gvrk.acharyulu@cuuk.ac.in

Thanks, I will do there

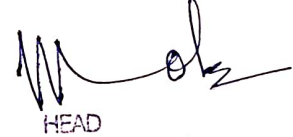
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Agenda
Board of Studies
Department of Business Studies
Central University of Karnataka, Kalaburagi
(Online Mode)

Date: 13.09.22

Time: 2:00 pm

1. Approval of syllabus of various courses for MBA III semester, MBA IV semester, BBA III semester & BBA IV semester for the academic year 2021-22 onwards.
2. Approval of course matrix for UG program in Business Administration under NEP 2020
3. Approval of syllabus of various courses for I semester and II semester Undergraduate program under NEP.
4. Proposing to send MBA students admitted in 2021 for internship after IV semester and seeking approval for the same.



HEAD
Dept. of Business Studies
School of Business Studies
Central University of Karnataka
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CENTRAL UNIVERSITY OF KARNATAKA
(Established by an Act of the Parliament in 2009)

DEPARTMENT OF BUSINESS STUDIES
SCHOOL OF BUSINESS STUDIES

MINUTES OF THE ONLINE MEETING OF BOARD OF STUDIES OF DEPARTMENT OF
BUSINESS STUDIES HELD ON 13.09.2022 AT 2 PM

The following members attended the meeting:

- | | |
|------------------------------------|-------------|
| 1. Prof. K. Padmasree | Chairperson |
| 2. Prof. R. Chitra Sivasubramanian | Member |
| 3. Prof. G.V.R.K. Acharayulu | Member |
| 4. Prof. Channaveer R.M. | Member |
| 5. Dr. Shushima H | Member |
| 6. Dr. Mohammad Zohair | Convener |

Chairperson welcomed the members and briefed about the agenda items. Then agenda items were taken up for discussion.

Agenda 1. Approval of syllabus of course matrix and syllabus of various courses for MBA III semester, MBA IV semester, BBA III semester, BBA IV semester for the academic year 2021-22 onwards

The members deliberated in detail about the course matrix for MBA and BBA programs and syllabus of the following courses:

MBA III Semester: Strategic Management, Compensation Management, Training and Development, Integrated Marketing Communication, Consumer Behaviour, Investment Analysis and Portfolio Management, Financial Institutions and Financial Services, Business Analytics.

MBA IV Semester: Entrepreneurship Development and Small Business Management, Global HR Practices, Industrial relations and Labour Laws, Marketing of Services, Strategic Brand Management, International Financial Management, Risk Management and Financial Derivatives

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BBA III Semester: Macroeconomics, Principles of Marketing, Management Accounting, Basics of Marketing and HR (Generic Elective), IT Tools for Business

BBA IV Semester: Business Research, Human Resource Management, Financial Management, Basics of Finance and Investment (Generic Elective), Statistical Software for Data Analysis.

Resolution 1: It was resolved to approve the syllabus of the above courses for MBA III Semester, MBA, IV Semester, BBA III semester and BBA IV Semester for the academic years 2021-22 onwards with suggested minor modifications

Agenda 2. Approval of Course matrix for UG program in Business Administration under NEP 2020

The members discussed in detail the course matrix for UG program under NEP 2020

Resolution 2: It was resolved to approve the course matrix for UG program in Business Administration under NEP 2020 from academic year 2022 onwards.

Agenda 3. Approval of syllabus of various courses for I semester and II semester Undergraduate program in Business Administration under NEP 2020

The members deliberated in detail about the syllabus of the following courses:

Undergraduate Program I semester: Principles of Management, Business Accounting, Business Mathematics, Business Organisation, Fundamentals of Business Management (Generic Elective)

Undergraduate Program II Semester: Organisational Behaviour, Applied Microeconomics, Business Statistics, Office Management, Computer Application in Business (Skill Enhancement Course)

Resolution 3: It was resolved to approve the syllabus of the above courses of UG I semester and II semester under NEP 2020 with suggested minor modifications.

Agenda 4. Proposing Internship for MBA program in IV Semester instead of III Semester

Keeping in mind the disruption in the academic calendar due to Pandemic, it was proposed to allow MBA students admitted in the academic year 2021, to undergo their internship during IV semester instead of the intervening summer between II and III semester. Hence, the Internship will be a part of IV semester instead of III Semester; and Dissertation will be a part of III Semester. Once the academic calendar becomes normal, the earlier scheme will be restored.

Resolution 4: Members approved the proposal of the Agenda 4.

As there was no other agenda, meeting ended thanking the chair.

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Prof. K. Padmasree

Chairperson, Board of Studies, Department of Business Studies



CENTRAL UNIVERSITY OF KARNATAKA

(Established by an Act of the Parliament in 2009)

DEPARTMENT OF BUSINESS STUDIES SCHOOL OF BUSINESS STUDIES

MINUTES OF THE ONLINE MEETING OF BOARD OF STUDIES OF DEPARTMENT OF BUSINESS STUDIES HELD ON 13.09.2022 AT 2 PM

The following members attended the meeting

- | | |
|------------------------------------|-------------|
| 1. Prof. K. Padmasree | Chairperson |
| 2. Prof. R. Chitra Sivasubramanian | Member |
| 3. Prof. G.V.R.K. Acharayulu | Member |
| 4. Prof. Channaveer R. M. | Member |
| 5. Dr. Shushma H | Member |
| 6. Dr. Mohammad Zohair | Convener |

Chairperson welcomed the members and briefed about the agenda items. Then agenda items were taken up for discussion.

Agenda 1. Approval of syllabus of course matrix and syllabus of various courses for MBA III semester, MBA IV semester, BBA III semester, BBA IV semester for the academic year 2021-22 onwards

The members deliberated in detail about the course matrix for MBA and BBA programs and syllabus of the following courses:

MBA III Semester: Strategic Management, Compensation Management, Training and Development, Integrated Marketing Communication, Consumer Behaviour, Investment Analysis and Portfolio Management, Financial Institutions and Financial Services, Business Analytics.

MBA IV Semester: Entrepreneurship Development and Small Business Management, Global HR Practices, Industrial relations and Labour Laws, Marketing of Services, Strategic Brand Management, International Financial Management, Risk Management and Financial Derivatives

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