

Target Group

The program is targeted to Teachers and Faculty members of Degree Colleges, Science, Engineering and Polytechnic Colleges and Universities.

Fee

Applicants need to send Rs. 2000/- DD in favour of **Central University of Karnataka**, payable at Kalaburagi towards registration fee. It includes Course, Lodging and Boarding fee. Only limited seats available.

Pedagogical Tools and Methodology

- Lecture-Cum-Discussion, Case Studies and Role Plays
- Curriculum Development
- Interaction with Successful Entrepreneurs & Experts in Entrepreneurship Development.
- Study Visit to Small Business Organizations and Institutes
- Group Work, Practice Sessions and Presentations

How to Apply

Send the filled registration form given with this brochure (it can also be downloaded from www.cuk.ac.in) before 3rd July 2017 to:

Dr. Ganapati B Sinnoor

Program Coordinator
Department of Business Studies,
Central University of Karnataka,
Aland Road, Kadaganchi,
KALABURAGI (Karnataka)-585367
ganapatisinnoor@cuk.ac.in

Important Dates :

Last Date for application :
3rd July 2017
Intimation of selection :
8th July 2017
Program Duration :
17th to 28th July 2017

Organizing Committee :

Prof. M.V. Alagawadi, Chairman
Dr. Ganapati B Sinnoor, Coordinator
Dr. Md. Zohair, Member
Dr. Safia Parveen, Member
Dr. Shushma H, Member

Note: TA, Local Conveyance, Out of Pocket and Medical expenses will be borne by the participants.



CENTRAL UNIVERSITY OF KARNATAKA



सत्यमेव जयते



FACULTY DEVELOPMENT PROGRAM IN ENTREPRENEURSHIP

Training the Trainers

From 17th to 28th July 2017



Organized by:

**Department of Business Studies
School of Business Studies
Central University of Karnataka, Kalaburagi**

Sponsored by :

**National Science & Technology Entrepreneurship
Development Board (NSTEDB)
Department of Science and Technology,
Government of India**

Supported by :

**Entrepreneurship Development Institute of India
Ahmedabad, Gujarat**

About the University

The Central University of Karnataka (CUK) was established by the Parliament of India vide Act No. 3 of 2009. It is one of the sixteen new Central Universities under the UGC's XI Plan, aimed at increasing access to quality higher education in districts with a Graduate Enrolment Ratio less than the national average. CUK, with its territorial jurisdiction over all Karnataka, initiated its academic activities in August 2009 from its temporary premises on Gulbarga University (GUG) campus. The university moved to its own campus in 2012. All the schools now function from the university's new premises in Kadaganchi.

The university houses a diverse mix of students and faculty who are responsible for setting high standards of academic excellence and egalitarianism over the years. CUK aims to create a holistic academic atmosphere in order to open up new and challenging avenues in research and pedagogy. The university has always striven to ensure equal opportunities for all the students.

School of Business Studies

The School of Business Studies presently comprises of the Department of Economic Students and Planning, Department of Commerce, and Department of Business Studies. The Vision of the School is to emerge as a centre of excellence in interdisciplinary approaches to studies and research involving Economics, Commerce and Management. The Mission of the school is to blend theory with application. Emphasis will be on application of theories in real life situations to enhance skill sets of students.

Department of Business Studies

The Department of Business Studies (DBS) under the School of Business Studies was established with a vision to strive to achieve excellence in the field of Business Studies through multidisciplinary approach and foster entrepreneurial and managerial talent among students who with their core competence, can carve their own niche in the highly competitive world. DBS is committed to nurture and shape positive attitude, competencies, and capabilities among the students who can apply entrepreneurial skills, management concepts, tools and techniques, and ethical principles in sustaining / creating socially responsive organizations, institutions and enterprises that are vital for the growth and development of the region, the nation and the world at

large. The Department offers Ph.D in Management Studies, two year (four semesters) MBA with specialization in Marketing Finance and Human Resource Management and three years BBA program (six semesters)

Rationale behind the Program

Entrepreneurs are not just born they can be created. Entrepreneurship can be taught like any other discipline. Earlier business was family based and few were in the helm of business. Today we see lots of first generation entrepreneurs coming from different strata of the society. It's all because of teaching and training of entrepreneurship course in different colleges and government institutes. Today start-up is the buzz word across globe and India is the third largest start-up country in the world. Centre as well as State governments are actively supporting the skill development and entrepreneurship development programs. Along with government agencies, private institutes and industry bodies like Angel Networks, National Entrepreneurship Network (NEN), CII's Ten Thousand Start-up in Ten years program and Venture capital association are also working hard for the creating entrepreneurial support and eco-system in India. The Hon'ble Prime Minister's mission of Start-up India, Stand-up India, Make in India, Skill India and many more programs call upon us to develop entrepreneurial aspiration & skills among graduates to build future India. To create entrepreneurs we have to create teachers who can effectively teach and train the future entrepreneurs. In this background Department of Business Studies, Central University of Karnataka with the support of DST, Government of India and EDII, Ahmedabad organizes two week FDP in Entrepreneurship Development.

Objective

The program aims to train and develop the teachers in the area of Entrepreneurship Development so that they can in turn train, guide and motivate their students from all disciplines like Management, Commerce, Economics, Social Work, Science and Technology, etc.

Content :

The brief content of the program is as follows;

- Process of Entrepreneurship Development
- Entrepreneurial Skills and Behavioural Training
- Business Opportunity Identification
- Starting New Ventures and Start-up Ecosystem in India
- Preparation of Business Plan
- Managing Start-ups and SMEs
- Functional areas of business like Financial, HR & Marketing Management
- Curriculum Development