

Department of Tourism and Hotel Management

Course Matrix

Semester I

Sl. No.	Code No.	T/P	Type	Credits	Course Title
Core Courses					
1	MBA TTM101	T	Core	4	Management Process and Organizational Behaviour
2	MBA TTM 102	T	Core	4	Tourism Principles and Practices
3	MBA TTM 103	T	Core	4	Tourism Products of India
4	MBA TTM 104	T	Core	4	Accounting and Financial Management
5	MBA TTM 105	T	Core	4	Tourism Economics, Environment & Government Policies
6	MBA TTM 106	T	Core	4	Foreign Language
Elective Courses					
6	MBA TTM 107	T	Open /Generic	3	Tourism Products of India
Foundation Course					
7	MBA TTM 108	P	Compulsory Foundation	3	Business Communication and Personality Development
8	MBA TTM 109	T	Elective Foundation (Citizen Making)	2	Crisis Management
9	MBA TTM 110	P		2	Destination Visit I

Semester II

Sl. No.	Code No.	T/P	Type	Credits	Course Title
Core Courses					
1	MBA TTM 201	T	Core	4	Human Resource Management

2	MBA TTM 202	T	Core	4	Travel Agency & Tour Operations Management
3	MBA TTM 203	T	Core	4	Event Management
4	MBA TTM 204	T	Core	4	Foreign Exchange Management
5	MBA TTM 205	T	Core	4	Tourism Marketing
Elective Courses					
6	MBA TTM 206	T	Generic/Open Elective	3	Travel Agency & Tour Operations Management
Foundation Course					
7	MBA TTM 207	T	Compulsory Foundation	3	Tourism Research Methodology
Value Added Courses					
8	MBA TTM 208			3	MOOCs
9	MBA TTM 209			2	Destination Visit II

Semester III

Sl. No.	Code No.	T/P	Type	Credits	Course Title
1	MBA TTM 301	T	Core	4	Tourism Geography
2	MBA TTM 302	T	Core	4	Travel Media & Journalism
3	MBA TTM 303	T	Core	4	Tourism Destination Management
4	MBA TTM 304	P	Core	4	Internship
5	MBA TTM 305	T	Discipline Related Elective Course	3	Aviation Management & CRS
6	MBA TTM 306	T		3	Cargo & Logistics
7	MBA TTM 307	T		3	Tour Package & Itinerary Planning
8	MBA TTM 308	T		3	Special Interest Tourism
9	MBA TTM 309	T		Compulsory Foundation	3

Semester IV

Sl. No.	Code No.	T/P	Type	Credits	Course Title
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1	MBA TTM 401	T	Core	4	Tourism Entrepreneurship
2	MBA TTM 402	P	Foundati on	3	E-Tourism & Digital Marketing
3	MBA TTM 403	T		4	On-the-Job Training & Viva
4	MBA TTM 404	P	Core	6	Project Report/Dissertation